



Idaho FFA Foundation, Inc.

STRATEGIC PLAN 2016-2020

In coordination with the National FFA Organization and Idaho FFA Association

Idaho FFA Foundation Vision

(Why we do what we do)

Idaho FFA Foundation Vision: Idaho FFA has the financial resources necessary to provide quality programs for agricultural education students and FFA members ensuring student success and a sustainable future for FFA and agricultural education in Idaho.

Financial Resources for Quality Programs

Ensuring Student Success

Sustainable Future for FFA and Agricultural Education

Our **strategic plan** focuses on our long-term efforts to achieve the **Idaho FFA Foundation Vision**.



Idaho FFA Foundation Mission

(What we do)

Idaho FFA Foundation Mission: To promote premier leadership, personal growth and career success of Idaho FFA members and agricultural education students by providing strategic financial resources for the Idaho FFA Association.

Premier Leadership

Personal Growth

Career Success

Our **annual plan** ensures the delivery of the **Idaho FFA Foundation mission** every day.

STRATEGIC PRIORITIES

Engaging Idaho Students and Providing Access to Opportunities

As they develop premier leadership and personal growth, students become better equipped for career success. We provide opportunities to help students develop every day.

- By offering Idaho students relevant experiences and resources including scholarships, awards programs, leadership training, travel, special projects and other opportunities, we help them achieve success, develop skills, and grow their knowledge of agriculture.
- By connecting Idaho students with the industry of agriculture, we prepare them for career success.
- Idaho FFA experiences demonstrate how students learn to become successful.

Supporting Idaho Agricultural Education and FFA Advisors

FFA advisors are at the heart of our organization and recruitment and retention of agricultural education teachers is critical to the success of the Idaho FFA Association. We work to provide incentives to encourage and support Idaho agricultural education teachers and FFA advisors.

- By engaging partners to network with and provide resources and incentives, including support for professional development opportunities, we support our FFA advisors.
- By helping coordinate alumni and volunteers, we assist FFA advisors with optimizing work-life balance.
- By recognizing the work of FFA advisors to deliver the three-component model of agricultural education, we raise awareness of their accomplishments along with the value of agricultural education and FFA.

Sharing the Idaho FFA Story

Our story is about FFA – and it is also about agriculture, food, natural resources and agricultural education. We promote student success by telling the Idaho FFA story.

- By telling the Idaho agricultural education and FFA story, we help others expand their agricultural knowledge and literacy. Through increasing agricultural knowledge and literacy, we communicate the diversity and value of agricultural education and FFA, and increase advocacy for agriculture, agricultural education and FFA.
- By promoting Idaho FFA student success, we increase awareness of the value of FFA and agricultural education in developing premier leadership, personal growth and career success in our students who will be the future leaders of Idaho communities.
- By telling the Idaho FFA Foundation story as part of Idaho FFA, we grow resources and expand partnerships to help accomplish our mission and help Idaho FFA members grow and succeed.